



November 14, 2017

Dear Business Partner,

The Utah Chapter of Legal Administrators invites you to participate in our Business Partnership Program for 2018. The program will run concurrent with the UALA year, which is April 1, 2018 through March 31, 2019.

The Association of Legal Administrators (www.alanet.org) is an international not-for-profit organization founded in 1971. The Utah Chapter (www.utahala.org) received its charter in 1977 and currently has over 40 members.

By becoming a Business Partner, you and your company will form new relationships with legal professionals and continue to build on current relationships. Our members are often decision makers in their law firms responsible for evaluating goods and services for their firms.

Sponsorships will be filled on a first come first serve basis with board approval, so please complete the attached registration form and forward your check today. Sponsorships will not be held or considered filled unless payment is received with the registration form.

The sponsorship now includes your price for a booth at our annual Business Partner Expo which will be held in September 2018. The booth price is regularly \$600 so you do receive a discount with the package.

We appreciate your support and consideration, if you have any questions please feel free to contact the chapter leadership.

utahala@gmail.com

<http://utahala.org/board.php>



2018

Business Partnership Structure

(All prices include a booth at the Business Partner Expo in September 2018)

PLATINUM PARTNER (Exclusive-only 1 Partner accepted).....**\$3,500**

DIAMOND PARTNER (1 Sponsorship available).....**\$2,500**

GOLD PARTNER (6 sponsorships available)**\$2,000**

SILVER PARTNER (6 sponsorships available)**\$1,500**



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PLATINUM PARTNER - 1 available
\$3,500

Benefits

1. Logo on Chapter website
2. Sponsorship of the ***Managing Partner Luncheon*** – including 5 minute presentation of your services
3. ***Top position*** in Preferred Business Partner List with logo
4. Prime booth location at Business Partner Expo at ***no additional cost (booth fee included with sponsorship)***
5. Recognition in Business Partner Expo materials and mention at event
6. Able to attend fall Community Challenge
7. Able to attend Summer Social; ***2 individuals*** from company
8. Able to attend Managing Partner luncheon; ***2 individuals*** from company
9. Recognition at Managing Partner luncheon
10. Able to attend every monthly luncheon; ***2 individuals*** from company
11. Recognition at each monthly luncheon



DIAMOND PARTNER – 1 available
\$2,500

Benefits

1. Logo on Chapter website
2. Sponsorship of 2 luncheons - ***including 5 minute presentation of your services***
3. Prime position in Preferred Business Partner List with logo
4. Preferred booth location at Business Partner Expo; ***booth fee now included with sponsorship***
5. Recognition in Business Partner Expo materials and mention at event
6. Able to attend fall Community Challenge
7. Able to attend Summer Social; 1 individual from company
8. Selection and Sponsor of "Diamond Scholarship" - \$500 scholarship to chapter member of your choice (cost of scholarship included with sponsorship)



GOLD PARTNER – 6 available
\$2,000

Benefits

1. Logo on Chapter website
2. Sponsorship of 1 luncheon - ***including 5 minute presentation of your services***
3. Prime position in Preferred Business Partner List with logo
4. Preferred booth location at Business Partner Expo; ***booth fee now included with sponsorship***
5. Recognition in Business Partner Expo materials and mention at event
6. Able to attend fall Community Challenge
7. Able to attend Summer Social; 1 individual from company



SILVER PARTNER – 6 available
\$1,500 each

Benefits

1. Logo on Chapter website
2. Co-sponsorship of 1 luncheon – recognition by presenter (does not include presentation)
3. Prime position in Preferred Business Partner List with logo
4. Preferred booth location at Vendor Expo; ***booth fee now included with sponsorship***
5. Recognition in Business Partner Expo materials and mention at event
6. Able to attend fall Community Challenge



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2018 Business partnership Registration Form

Company Name: _____

Contact Name: _____

Industry: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

Fax Number: _____ Website: _____

Utah Association of Legal Administrators appreciates your support and pledges to provide the benefits listed in our partnership benefit packages. We trust your partnership with our organization will benefit your company as well as the many members of our organization.

Utah ALA Partnership Levels:

Please select one of the following partnership packages:

_____ Platinum Partner \$3,500

_____ Diamond Partner \$2,500

_____ Gold Partner \$2,000

_____ Silver Partner \$1,500

Return completed form and payment to;

Utah Association of Legal Administrators

PO Box 3822

Salt Lake City, Utah 84110